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Robert Wood Johnson Foundation  
**Nursing and Health Policy Collaborative**  
University of New Mexico

RWJF Nursing and Health Policy Collaborative  
MSC09-5350  
1 University of New Mexico  
Albuquerque, NM 87131-0001

**Integrating Health Policy into Doctoral Nursing Programs:  
Continuing the Conversation in 2015  
January 27, 2015**

# Integrating Health Policy into Doctoral Nursing Programs: *Continuing the Conversation in 2015*



Tuesday, January 27, 2015

**Hotel del Coronado**  
1500 Orange Avenue, Coronado, CA

Presented by the Robert Wood Johnson Foundation Nursing and Health Policy Collaborative at the University of New Mexico



## CONFERENCE DESCRIPTION

This conference offers PhD and DNP faculty strategies for integrating health policy into their programs and courses. Its interprofessional and interdisciplinary panels of speakers will propose core content and methods for developing faculty and student expertise in policy analysis and research. The conference fosters the work of the Robert Wood Johnson Foundation in building a culture of health, which assumes that health encompasses more than health care, and that health policy necessarily encompasses the broader social, economic, political, and cultural aspects of health. Faculty and students with beginning and advanced health policy knowledge are encouraged to attend.

## CONFERENCE OBJECTIVES

At the conclusion of this conference, participants will be able to:

1. Identify and explore strategies and approaches that enhance the integration of health policy studies into doctoral nursing curricula.
2. Discuss interprofessional and interdisciplinary collaborations and strategies for incorporating content into doctoral nursing programs to assist faculty in preparing students to address current and emerging health policy issues.
3. Identify roles that nurses prepared at the PhD or DNP level may undertake to help shape policies that address social determinants of health and improve population health outcomes.
4. Recommend strategies for developing programs of research for faculty and students that focus on a broad understanding of health and health policies to address the relationships between social determinants of health, population health, and health care.
5. Recognize the social determinants of health and integrate an understanding of these determinants into policy analysis and research as a way to help build a culture of health in the United States.

## SCHEDULE AT A GLANCE

8:00 am–8:30 am	Registration and Continental Breakfast (provided)
8:30 am–8:45 am	Welcome and Introductions Conference Co-Chairs: Carol A. Lockhart, PhD, RN, FAAN and Sally S. Cohen, PhD, RN, FAAN
8:45 am–9:00 am	Opening Remarks Susan B. Hassmiller, PhD, RN, FAAN
9:00 am–10:00 am	Keynote Address: Translating Research into Policy Susan C. Reinhard, PhD, RN, FAAN
10:00 am–10:15 am	Break
10:15 am–11:20 am	Panel: Shaping Health Policy Leadership through Doctoral Education Michael A. Carter, DNSc, DNP, FAAN, FNP/GNP-BC, Adriana Perez, PhD, RN, ANP, and Julie A. Sochalski, PhD, RN, FAAN

11:20 am–12:05 pm	Panel: Exercising Health Policy Leadership through Nursing and Community Organizations Eileen Breslin, PhD, RN, FAAN, Susan B. Hassmiller, PhD, RN, FAAN, and Diana Mason, PhD, RN, FAAN
12:05 pm–12:15 pm	Break
12:15 pm–1:15 pm	Open Discussion of Morning's Sessions and Lunch (provided)
1:15 pm–1:45 pm	Beyond Sectors, Silos, and Disciplines: Advancing Health in all Policies Harry J. Heiman, MD, MPH
1:45 pm–2:15 pm	Politics versus Policy Analysis Harold Pollack, PhD
2:15 pm–2:30 pm	Break
2:30 pm–3:15 pm	Breakout Sessions: Strategies for Enriching Doctoral Health Policy Education <i>Group 1:</i> Weaving Health Policy Essentials into a DNP Program of Study Virginia Trotter Betts, JD, MSN, RN, FAAN and Carol A. Lockhart, PhD, RN, FAAN <i>Group 2:</i> Designing Research to Affect Health Policy Susan Chapman, PhD, RN, FAAN and Carol Hall Ellenbecker, PhD, RN <i>Group 3:</i> Experiential Learning: Addressing Health and not Just Health Care Sally S. Cohen, PhD, RN, FAAN and Barbara Damron, PhD, RN, FAAN
3:15 pm–4:00 pm	Meta Medicine: Considering Public Policy, Political Will, and Power in Building Healthy Communities Makani Themba
4:00 pm–4:30 pm	Integrating Health Policy into Doctoral Nursing Programs: Survey and Status Update from the RWJF Collaborative at UNM Sally S. Cohen, PhD, RN, FAAN and Carol A. Lockhart, PhD, RN, FAAN
4:30 pm–5:00 pm	Open Forum: Continuing the Effort to Strengthen Health Policy in DNP and PhD Curricula
5:00 pm–6:00 pm	Reception and Poster Session

## National Planning Committee

### Co-Chairs

#### Carol A. Lockhart, PhD, RN, FAAN

Director of the Integrating Health Policy into Doctoral Nursing Programs: Continuing the Conversation in 2015 Conference  
RWJF Nursing and Health Policy Collaborative at UNM  
Carter-Fleck Visiting Professor  
University of New Mexico College of Nursing  
Tempe, AZ

#### Sally S. Cohen, PhD, RN, FAAN

Virginia P. Crenshaw Endowed Chair  
Director of the RWJF Nursing and Health Policy Collaborative (on leave)  
University of New Mexico College of Nursing  
Albuquerque, NM

### Committee Members

#### Carol Hall Ellenbecker, PhD, RN

Professor of Nursing and Health Policy  
University of Massachusetts College of Nursing and Health Sciences  
Boston, MA

#### Harry J. Heiman, MD, MPH

Director of Health Policy  
Satcher Health Leadership Institute  
Morehouse School of Medicine  
Atlanta, GA

#### Suzanne Miyamoto, PhD, RN

Senior Director of Government Affairs and Health Policy  
American Association of Colleges of Nursing  
Washington, DC

#### Adriana Perez, PhD, RN, ANP

Assistant Professor and Southwest Borderlands Scholar  
Arizona State University College of Nursing and Health Innovation  
Phoenix, AZ

#### Harold Pollack, PhD

Helen Ross Professor at the School of Social Service Administration  
Co-Director of the University of Chicago Crime Lab  
Executive Committee Member of the Center for Health Administration Studies  
The University of Chicago  
Chicago, IL

#### Julie A. Sochalski, PhD, RN, FAAN

Associate Professor of Nursing  
Senior Fellow of the Leonard Davis Institute of Health Economics  
Affiliated Faculty of the Penn-Wharton Public Policy Initiative  
University of Pennsylvania School of Nursing  
Philadelphia, PA

### Speakers and Moderators

#### Eileen Breslin, PhD, RN, FAAN

President of the American Association of Colleges of Nursing  
Dean and Professor  
School of Nursing at the University of Texas Health Science Center  
Washington, DC

#### Michael A. Carter, DNSc, DNP, FAAN, FNP/GNP-BC

University Distinguished Professor  
Department of Advanced Practice and Doctoral Studies  
University of Tennessee  
Memphis, TN

#### Susan Chapman, PhD, RN, FAAN

Associate Professor  
Co-Director of Health Policy Nursing Specialty & Faculty Affiliate  
Center for Health Professions & Institute for Health Policy Studies  
University of California San Francisco  
San Francisco, CA

#### Barbara Damron, PhD, RN, FAAN

Associate Professor  
UNM College of Nursing  
Director, Office of Community Partnerships & Cancer Health Disparities  
University of New Mexico Cancer Center  
Albuquerque, NM

#### Susan B. Hassmiller, PhD, RN, FAAN

Senior Adviser for Nursing  
Director, Future of Nursing: Campaign for Action  
Robert Wood Johnson Foundation  
Princeton, NJ

#### Diana Mason, PhD, C, RN, FAAN

President of the American Academy of Nursing  
Rudin Professor of Nursing  
Hunter-Bellevue School of Nursing  
New York, NY

#### Susan C. Reinhard, PhD, RN, FAAN

Senior Vice President for Public Policy  
Director of the AARP Public Policy Institute  
Chief Strategist of the Center to Champion Nursing in America  
Washington, DC

#### Nancy Ridenour, PhD, APRN, BC, FAAN

Dean and Professor  
University of New Mexico College of Nursing  
Albuquerque, NM

#### Virginia Trotter Betts, JD, MSN, RN, FAAN

Past President of the American Nurses Association  
President and CEO of HealthFutures Inc.  
Nashville, TN

#### Makani Themba

Executive Director of The Praxis Project  
Project Director of Communities Creating Healthy Environments  
Washington, DC

### RWJF Nursing and Health Policy Collaborative at the University of New Mexico

#### Administration

##### Shana Judge, JD, PhD

Interim Director  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing  
Albuquerque, NM

##### Michelle R. Casias

Program Manger  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing  
Albuquerque, NM

##### Antoinette Sabedra

Program Coordinator  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing  
Albuquerque, NM

## REGISTRATION INFORMATION

Registration includes conference materials, breakfast, lunch, refreshment break and reception.

- General Registration (Early Bird)—\$150
- General Registration (Regular)—\$175
- Student Registration—\$50
- Registration for Poster Presenter—\$75
- Registration for Student Poster Presenter—\$25

Students enrolled at least part-time at the time of the conference are eligible for the reduced student rate. A copy of your student ID or a letter from the school where you are currently enrolled must accompany the completed registration form.

We accept all major credit cards and checks as forms of payment. It is UNM policy to charge \$15.00 plus normal merchant bank fees for each returned check.

Registration options:

- Online at [www.nursinghealthpolicy.org](http://www.nursinghealthpolicy.org)
- By phone at (505) 272-3336
- Download and complete form, scan and send to [asabedra@salud.unm.edu](mailto:asabedra@salud.unm.edu)

Once registration and payment have been confirmed you will receive a confirmation letter. If you do not receive a confirmation letter, please contact the RWJF Nursing and Health Policy Collaborative to confirm your registration. Minimum and maximum numbers have been established for this conference.

## CONTINUING NURSING EDUCATION

This activity has been submitted to the New Mexico Nurses Association Accredited Approver Unit for approval to award contact hours. NMNA AAU is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Attendees may earn up to 7.0 contact hours.

## CALL FOR ABSTRACTS

The deadline for abstract submission is Midnight, October 31, 2014. For more information about the Call for Abstracts, visit <http://nursinghealthpolicy.org/event/integrating-health-policy-into-doctoral-nursing-programs-continuing-the-conversation-in-2015/>.

## HOTEL ACCOMMODATIONS

A block of rooms is reserved for participants for the nights of January 26 and 27, 2015 at the Hotel del Coronado. Special rates are available to you if you make your room reservations by or before **January 7, 2015**. A special rate of \$215.00++ for single/double occupancy is available for individuals who identify themselves as conference participants when making a reservation. All reservations must be guaranteed by a major credit card and a first night's deposit plus tax.

To make a room reservation, participants should contact the hotel directly at:

Hotel del Coronado  
1500 Orange Avenue, Coronado, CA 92118  
Phone: (619) 522-8000 or Toll Free: 1-800-468-3533  
**Group Name: RWJF Nursing and Health Policy Collaborative**

Or make your reservation online at:

<http://hoteldel.com>

**Be sure to enter group code: UNM0115**

Check-in time is 4:00 pm and check-out time is 12:00 pm.

## ATTIRE

Since meeting room temperatures and personal comfort levels vary, we recommend that you bring a sweater or jacket.

## SPECIAL ACCOMMODATIONS

Participants requiring special accommodations should contact the RWJF Nursing and Health Policy Collaborative at UNM as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

## CANCELLATION

If you pre-register and cannot attend, the following options are available:

1. Transfer registration to a colleague within your organization. This must be done by contacting Antoinette Sabedra via email at [asabedra@salud.unm.edu](mailto:asabedra@salud.unm.edu).
2. If a transfer is not possible, your cancellation request must be received in writing and the following refund arrangements will apply:
  - a. Registration canceled more than 60 days before the conference will be refunded 100% of the registration fees.
  - b. Registration canceled 60 days or fewer but more than 30 days before the conference will be refunded 50% of the registration fees.
  - c. Registration canceled 30 days or fewer before the conference will be handled on a case-by-case basis.

In the event this conference is canceled, the RWJF Nursing and Health Policy Collaborative is not responsible for any airfare, hotel, or other non-registration costs incurred by participants.

## CONTACT INFORMATION

For questions regarding the conference or additional information about the program, visit our website at [www.nursinghealthpolicy.org](http://www.nursinghealthpolicy.org) or contact:

Antoinette Sabedra  
Program Coordinator  
(505) 272-3336  
[asabedra@salud.unm.edu](mailto:asabedra@salud.unm.edu)

## REGISTRATION FORM

### Integrating Health Policy into Doctoral Nursing Programs: Continuing the Conversation in 2015

Name: \_\_\_\_\_

Credentials: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about our conference? \_\_\_\_\_

PLEASE PRINT NEATLY; THE ABOVE INFORMATION WILL BE USED FOR YOUR NAME TAG.

Register online at: <http://nursinghealthpolicy.org/event/integrating-health-policy-into-doctoral-nursing-programs-continuing-the-conversation-in-2015/>

	“Early Bird” Registration (Postmarked on or before 1/4/15)	“Regular” Registration (Postmarked after 1/4/15)
General Registration	\$150.00	\$175.00
Student	\$50.00	
Poster Presenter	\$75.00	
Student Poster Presenter	\$25.00	

Method Of Payment:  Check  Credit Card

Account Number: \_\_\_\_\_

V Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

Make check payable to the University of New Mexico and mail to the RWJF Nursing and Health Policy Collaborative at UNM, ATTN: Conference Registration, 1 University of New Mexico, Albuquerque, New Mexico, 87131-0001.



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