

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
PERMIT NO. 39  
Albuquerque, NM

Nursing and  
Health Policy Collaborative  
University of New Mexico

RWJF Nursing and Health Policy Collaborative  
MSC09-5350  
1 University of New Mexico  
Albuquerque, NM 87131-0001

Building Health Policy Competency  
in Graduate Nursing Programs  
January 23–24, 2016

# Building Health Policy Competency in Graduate Nursing Programs



January 23–24, 2016

## Naples Grande Beach Resort

475 Seagate Drive  
Naples, Florida

Immediately Following the 2016 American Association of Colleges  
of Nursing Doctoral Conference

Presented by: The Robert Wood Johnson Foundation Nursing and Health Policy  
Collaborative at the University of New Mexico

Keynote Address by Judith Shamian, PhD, RN, FAAN, president, International  
Council of Nurses: *Unleashing Nurses' Full Potential and Power Through  
Policy Competency*



### CONFERENCE DESCRIPTION

This conference will increase the quality, rigor, and uniformity of health policy education in doctoral nursing programs in the United States by bringing together interprofessional experts in the instruction of health policy content. Participants will be exposed to a range of pedagogical material and approaches to doctoral health policy education and will help envision and create a national repository of health policy education resources. Attendees will be invited to add their “best practice” teaching and learning activities to this repository for use by faculty teaching health policy to doctoral nursing students. The conference will build a community of colleagues committed to bringing health policy acumen to graduate faculty and students, with the overarching goal of providing nurse leaders with the skills they need to influence the policymaking process at all levels, to engage in rigorous health policy research and analysis, and to promote improvements in population health and health care.

### CONFERENCE OBJECTIVES

At the conclusion of this conference, participants will be able to:

1. Participate in establishing a national repository for doctoral-level health policy nursing education that will include content, teaching tools, and strategies.
2. Draw on interprofessional expertise to improve health policy mastery in doctoral nursing education.
3. Participate in an ongoing process for gathering and disseminating “best practices” for teaching and learning health policy in nursing programs.

### KEYNOTE

**Unleashing Nurses' Full Potential and Power through Policy Competency**  
Judith Shamian, PhD, RN, LLD (hon), FAAN, President, International Council of Nurses



Dr. Shamian also serves as President Emeritus, immediate past President, and CEO of the Victorian Order of Nurses and past President of the Canadian Nurses Association (CNA). Previously, she held the position of Professor of Nursing at the University of Toronto and established the Office of Nursing Policy at Health Canada.

Dr. Shamian obtained her PhD degree from Case Western Reserve University and her MPH from New York University. She is the recipient of numerous awards, including Canada's Most Powerful Women: Top 100 award, the Golden Jubilee Medal from the Governor General of Canada, and the CNA's Centennial Award. She is also an International Fellow with the American Academy of Nursing.

### SCHEDULE AT A GLANCE

#### SATURDAY, JANUARY 23, 2016

12:00 pm–1:00 pm Registration and Buffet Lunch (provided)  
Location: The Naples Grande Beach Resort, Orchid Foyer

1:00 pm–1:10 pm Welcome and Introductions  
Susan B. Hassmiller, PhD, RN, FAAN  
Nancy Ridenour, PhD, APRN, BC, FAAN

1:10 pm–1:40 pm Health Professions in Policy Engagement  
Robert G. Frank, PhD  
Location: The Naples Grande Beach Resort, Orchid Rooms 1, 2

1:40 pm–3:00 pm Master Teachers Unpack Best Practices  
Panel: Harold Pollack, PhD  
Nancy Short, DrPH, MBA, RN  
Thomas Ricketts, PhD, MPH  
Julie A. Sochalski, PhD, RN, FAAN  
Moderator: Eileen T. O'Grady, PhD, NP, RN  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

3:00 pm–3:15 pm Break

3:15 pm–4:45 pm Evidence-Based Influence: Research Strategies  
Scott Palmer, MA  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

4:45 pm–5:00 pm The Task Ahead and Preview of Website  
Eileen T. O'Grady, PhD, NP, RN  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

5:00 pm–7:00 pm Reception and Poster Session  
Location: Naples Grande Beach Resort, Orchid Rooms 2, 3, 4

#### SUNDAY, JANUARY 24, 2016

8:00 am–8:30 am Registration and Continental Breakfast (provided)  
Location: Naples Grande Beach Resort, Orchid Foyer

8:30 am–8:45 am Update on Institute of Medicine Future of Nursing Report  
Susan B. Hassmiller, PhD, RN, FAAN  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

8:45 am–10:00 am Keynote Address: Unleashing Nurses' Full Potential and Power  
through Policy Competency  
Judith Shamian, PhD, RN, FAAN  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

10:00 am–10:15 am Break

10:15 am–12:30 pm Using Case Studies as a Teaching Strategy  
Nancy Short, DrPH, MBA, RN  
Harold Pollack, PhD  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2, 3

12:30 pm–1:00 pm Building the Community: Next Steps  
Eileen T. O'Grady, PhD, NP, RN  
Susan B. Hassmiller, PhD, RN, FAAN  
Alexia Green, PhD, RN, FAAN  
Location: Naples Grande Beach Resort, Orchid Rooms 1, 2

## National Planning Committee

### Chair

#### Eileen T. O’Grady, PhD, NP, RN

Director, *Building Health Policy Competency in Graduate Nursing Programs* 2016 conference  
Certified Nurse Practitioner and Wellness Coach

### Committee Members

#### Suzanne Miyamoto, PhD, RN, FAAN

Senior Director of Government Affairs and Health Policy  
American Association of Colleges of Nursing

#### Harold Pollack, PhD

Helen Ross Professor at the School of Social Service Administration  
Deputy Dean for Research and Faculty Development  
The University of Chicago

#### Thomas Ricketts, PhD, MPH

Professor Emeritus and Former Deputy Director  
Cecil G. Sheps Center for Health Services Research  
Gillings School of Global Public Health  
University of North Carolina at Chapel Hill

#### Nancy Munn Short, DrPH, MBA, RN

Associate Professor  
Duke University School of Nursing

#### Julie A. Sochalski, PhD, RN, FAAN

Interim Associate Dean for Academic Programs  
Associate Professor  
University of Pennsylvania School of Nursing

### Speakers

#### Robert G. Frank, PhD

President  
University of New Mexico

#### Susan B. Hassmiller, PhD, RN, FAAN

Senior Adviser for Nursing  
Director, Future of Nursing: Campaign for Action  
Robert Wood Johnson Foundation

#### Scott Palmer, MA

Former Communications Director  
National Federation of Nurses  
Hillsboro, OR

## RWJF Nursing and Health Policy Collaborative at the University of New Mexico

### Administration

#### Nancy Ridenour, PhD, APRN, BC, FAAN

Dean and Professor  
University of New Mexico College of Nursing

#### Alexia Green, PhD, RN, FAAN

Visiting Professor and Project Director  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing

#### Miriam Knof

Program Coordinator  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing  
Albuquerque, NM

#### Antoinette Sabedra

Program Specialist  
RWJF Nursing and Health Policy Collaborative  
University of New Mexico College of Nursing  
Albuquerque, NM

### REGISTRATION INFORMATION

Registration includes conference materials, lunch (1/23/16), breakfast (1/24/16), refreshment breaks, and reception.

- Early Bird Registration (on or before 1/4/16)–\$150
- General Registration (1/5/16 or later)–\$175
- Student Registration–\$50
- Registration for Non-Student Poster Presenter–\$75
- Registration for Student Poster Presenter–\$25

Students enrolled at least part-time at the time of the conference are eligible for the reduced student rate. A copy of your student ID or a letter from the school where you are currently enrolled must accompany the completed registration form.

We accept all major credit cards and checks as forms of payment. It is UNM policy to charge \$15.00 plus normal merchant bank fees for each returned check.

Registration options:

- Online at [www.nursinghealthpolicy.org](http://www.nursinghealthpolicy.org).
- By phone at (505) 272-9340
- Download and complete the online form, scan, and send to [mknof@salud.unm.edu](mailto:mknof@salud.unm.edu).

Once registration and payment have been confirmed, you will receive a confirmation letter. If you do not receive a confirmation letter, please contact the RWJF Nursing and Health Policy Collaborative to confirm your registration. Minimum and maximum numbers have been established for this conference.

### CONTINUING NURSING EDUCATION

This activity has been submitted to the New Mexico Nurses Association Accredited Approver Unit (NMNA AAU) for approval to award contact hours. NMNA AAU is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Attendees may earn up to 7.0 contact hours.

### CALL FOR ABSTRACTS

The deadline for abstract submission is midnight on November 15, 2015. For more information about the Call for Abstracts, visit <http://nursinghealthpolicy.org/wp-content/uploads/2015/07/Call-for-Abstracts-Final.pdf>.

### HOTEL ACCOMMODATIONS

#### Naples Grande Beach Resort

475 Seagate Drive,  
Naples, FL 34103  
Phone: (239) 227-2182 or (855) 923-7436  
Group Code: GRWJF16

A block of rooms has been reserved for participants the night of January 23, 2016, at the Naples Grande Beach Resort. A special rate of \$230.00+ for single or double occupancy is available for individuals who identify themselves as conference participants when making reservations and who make their reservations on or before **December 23, 2015**. All reservations must be guaranteed by a major credit card and a first night’s deposit, plus tax.

Make your reservation online at: <https://gc.synxis.com/rez.aspx?Hotel=62234&Chain=13057&group=GRWJF16>

Check-in time is 4:00 pm and check-out time is 12:00 pm.

#### The Naples Beach Hotel & Golf Club

851 Gulf Shore Blvd. North  
Naples, FL 34102  
Phone: (239) 261-2222 or (800) 237-7600

A block of rooms has been reserved for participants for the nights of January 22 and 23, 2016, at The Naples Beach Hotel & Golf Club. Special rates are available if you make your room reservations by or before **December 22, 2015**. A special rate of \$275++ for single/double occupancy is available for attendees who identify their affiliation with this conference at the time the reservation is requested. A major credit card and a first night’s deposit, plus tax, must guarantee all reservations.

Make your reservation online at: <https://naplesbeachhotel.reztrip.com/rt/ext/promoRate?property=661&mode=b&pm=true&sr=112666&vr=3>.

Check-in time is 4:00 pm and check-out time is 12:00 pm.

### ATTIRE

Since meeting room temperatures and personal comfort levels vary, conference planners recommend that participants bring a sweater or jacket to this educational activity.

### SPECIAL ACCOMMODATIONS

Participants requiring special accommodations should contact the RWJF Nursing and Health Policy Collaborative at UNM as soon as possible. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

### CANCELLATION

If you pre-register and cannot attend, the following options are available:

1. Transfer your registration to a colleague within your organization. This must be done by contacting Miriam Knof via email at [mknof@salud.unm.edu](mailto:mknof@salud.unm.edu).
2. If a transfer is not possible, you may request a refund. You must make your request in writing. The following refund restrictions apply:
  - a. Registration canceled more than 60 days before the conference will be refunded in the amount of 100 percent of the registration fee.
  - b. Registration canceled 60 days or fewer, but more than 30 days, before the conference will be refunded in the amount of 50 percent of the registration fee.
  - c. Refunds for registration canceled 30 days or fewer before the conference will be handled on a case-by-case basis.

In the event this conference is canceled, the RWJF Nursing and Health Policy Collaborative is not responsible for any airfare, hotel, or other non-registration costs incurred by participants.

### CONTACT INFORMATION

For questions regarding the conference or additional information about the program, visit our website at [www.nursinghealthpolicy.org](http://www.nursinghealthpolicy.org) or contact:

Miriam Knof  
Program Coordinator  
(505) 272-9340  
[mknof@salud.unm.edu](mailto:mknof@salud.unm.edu)

### REGISTRATION FORM

#### Building Health Policy Competency in Graduate Nursing Programs

Name: \_\_\_\_\_

Credentials: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about our conference? \_\_\_\_\_

PLEASE PRINT NEATLY; THE ABOVE INFORMATION WILL BE USED FOR YOUR NAME TAG.

Register online at: [https://secure.touchnet.com/C21597\\_ustores/web/store\\_main.jsp?STOREID=190&SINGLESTORE=true](https://secure.touchnet.com/C21597_ustores/web/store_main.jsp?STOREID=190&SINGLESTORE=true).

|                              | “Early Bird” Registration<br>(Postmarked on or before 1/4/16) | “Regular” Registration<br>(Postmarked after 1/4/16) |
|------------------------------|---|---|
| General Registration         | \$150.00  | \$175.00  |
| Student Registration         | \$50.00   |   |
| Non-Student Poster Presenter | \$75.00   |   |
| Student Poster Presenter     | \$25.00   |   |

Method Of Payment:  Check  Credit Card

Account Number: \_\_\_\_\_

V Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder’s Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

Make check payable to the University of New Mexico and mail to the RWJF Nursing and Health Policy Collaborative at UNM, ATTN: Conference Registration, MSC07 4380, Box 9, 1 University of New Mexico, Albuquerque, New Mexico, 87131-0001.

